

# THE FUNCTION OF BEAUTY

If there is one thing that resonates common with design in an urban lifestyle, it is the need for aesthetics coupled with some brilliant utility. Here's serving up jaw-dropping design that marries style and functionality to the 'T'!

FEATURE PIA SINHA



### THE LONG AND SHORT OF IT

Mark Braun's wall-mounted utility design — Floor 95 — for Italian design house Covo is sleek, tubular, artful and blends seamlessly with the wall, giving your display the feeling of floating in mid-air.

### WE LOVE IT BECAUSE...

Who could have thought that assembling tubes of varied lengths could actually produce a wall-mounted coat rack, bench and shelf, all at the same time?



**MOBILE ALL THE WAY**  
 'Mobile Hospitality' is the brainchild of Maciej Chmara and Ania Rosinke of Vienna-based design house chmara.rosinke. This stellar, award-winning wheelbarrow kitchen is brilliant for a small home.

**WE LOVE IT BECAUSE...**  
 It's an entire kitchen contained in one mobile unit. And should you have a little party in your backyard, this little beauty is all you really need.

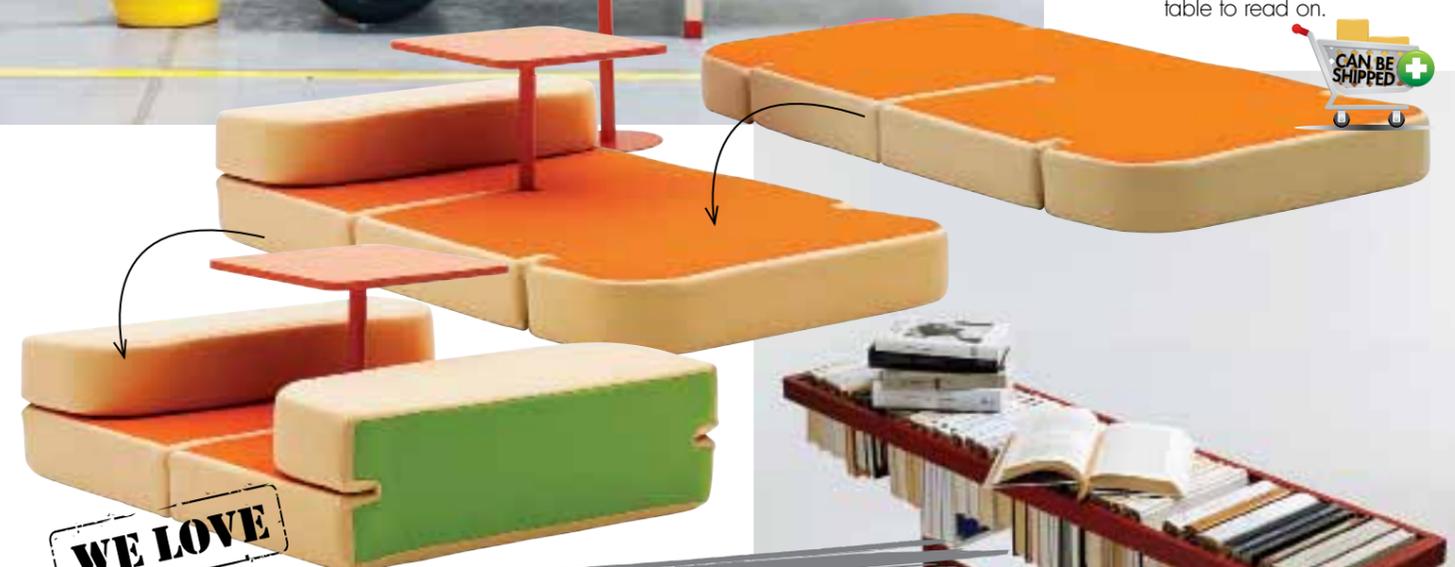


### TWICE AS NICE

French industrial designer Matali Crasset's design 'Sweet Talk and Dream' invests in modularity, transformation and solutions, proposing different moments in the same place.

### WE LOVE IT BECAUSE...

When needed the pad can be opened and turns into a bed while the table becomes a convenient night table to read on.



### BOOKS-WORTH!

'Booken' designed by Yael Mer and Shay Alkalay of London-based Raw Edges in collaboration with Italian design house Lema, transforms the library from a vertical element to a horizontal one.

### WE LOVE IT BECAUSE...

It's interesting how the book transforms its function and reinvents itself by doubling up as a surface for a side table, shelf and a library.





**4-in-1?**  
 Yes...Swedish furniture brand Matroska Furniture AB, solves the problem of fitting many features into a small space by using floor area and also the height of the room, thus making the volume of the room seem better utilised.

**WE LOVE IT BECAUSE...**  
 The design creates room for both relaxation, report writing and dance. Bring out the seats and there is room for coffee break for 12 people, or push together the furniture completely and get a dance floor for the party or after work.



**AS IF FROM NOWHERE...**  
 ...Is an interesting, and independent functioning bookcase designed by Irish designer Orla Reynolds.

**WE LOVE IT BECAUSE...**  
 There is more to her design than meets the eye. The bookcase houses four dining chairs and two tables. What's more, they are lightweight and streamlined, creating an elegant silhouette.

PHOTOGRAPHS MARK DUGGAN





**PICTURE PERFECT**  
Austrian designer Verena Lang of Ivy Designs creates a fully functional dining table that also becomes an attractive picture frame in her design titled 'Picture Table.'

**WE LOVE IT BECAUSE...**  
It's every homemaker's delight. Plus it's high on style too.



**BICYCLE DIARIES**  
Necessity is the mother of all inventions. Chris Brigham of California-based design house Knife & Saw designed the Bike Shelf in an attempt to avoid parking his bicycle on the floor.

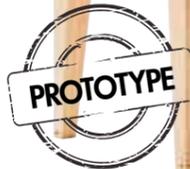
**WE LOVE IT BECAUSE...**  
The shelf blends with other furniture and offers a spot to rest a helmet, books, etc., while lightly suspending the bike from its top tube. We love how it adds so much character to the wall.

**CASUAL CONVERTIBLE**

Hungarian product design engineer Géza Csire's attempt at furnishing his room with only a mattress has given way to the innovative Paq Chair. We are not surprised, that it's being touted as the world's simplest way to transform a bed into an armchair.

**WE LOVE IT BECAUSE...**

The design incorporates a mattress, a changeable cover and a cylindrical drum. Disassemble the chair, and the drum now becomes storage for the bed, a nightstand, even!



**ONE-OF-A-KIND**

Relax, stack...Kyuhyung Cho and Hironori Tsukue's unique design 'Oneness' allows you to do this and loads more!

**WE LOVE IT BECAUSE...**

Oneness changes with its use. Its multifunctional purpose and extendable nature enriches a wide variety of spaces.



**PRETTY COMPACT**

Boffi's Mini Kitchen is something of a large trolley that comes inbuilt with kitchen functions.

**WE LOVE IT BECAUSE...**

The design packs in loads of punch, despite its size. From a hob unit, mini-refrigerator, storage compartments, small cutlery drawers chopping board and pull-out worktop, the Mini Kitchen's literally got it all!

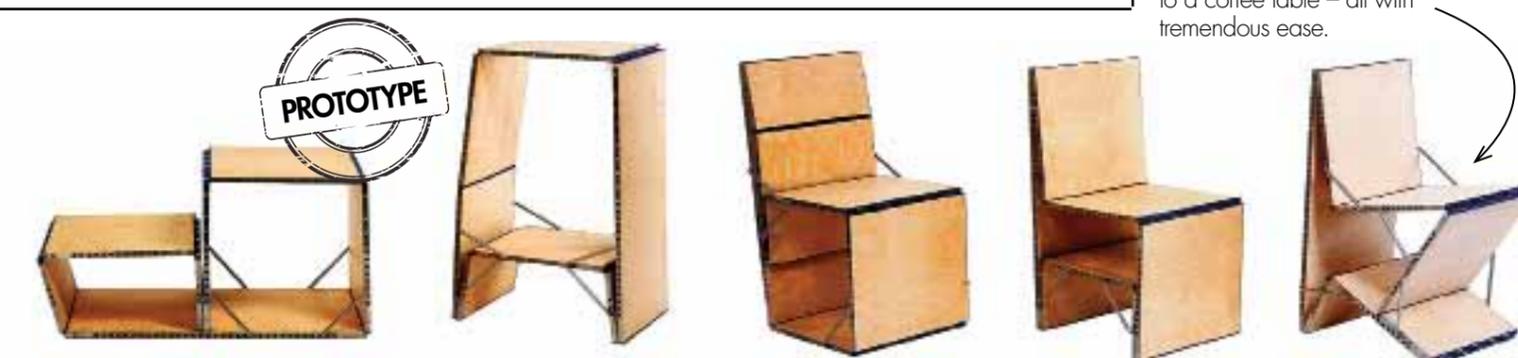


**IN THE LOOP**

Israeli designer Boaz Mendel's 'Loop' is made of seven boards of varying lengths that are connected in a loop by hinges. Folding the hinges and affixing the shape with the help of the special connectors produces a different piece of furniture.

**WE LOVE IT BECAUSE...**

It is possible in a moment to go from a television chair to a barstool; from a ladder to a chaise-lounge; from a bookshelf to a coffee table – all with tremendous ease.



**OUTSIDE THE BOX**

The product: A Workstation. The brief: Innovation. And with that, Mumbai-based Planet 3 Studios came up with the spectacular 'Out of the box,' attempting to fulfil every requirement of a modern-day office. The piece is currently being produced and marketed by Godrej Interio.

**WE LOVE IT BECAUSE...**

With space as a constraint, a modular workstation seems like the next best thing for home-offices.



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**THE JOY OF DESIGN**

We like to call this great design on the move. 'Springtime' designed by Dutch designer Jeriel Bobbe of Bloon Design may have nothing to do with a small home, but its smart, compact, all-encompassing design makes it worth the feature.

**WE LOVE IT BECAUSE...**

It magically springs up into a table and chair set. It comes complete with comfortable cushions to sit on and drop to extend your table-top. Mount it on your bicycle and ride away!

