

By Omar Omar  
Photography by Ezio Prandini

# SURROUNDINGS, YOUTH AND ENERGY!

People are very suggestible; the context we are in will make all the difference in whether we are living positive or negative lives. Personally, I use the objects I surround myself with and the environment I create in my home to affect the way I perceive reality. Today I will show you how you can too.

**Campeggi Srl** is an Italian brand that understands the sheer power and potency of living environments over human psychology. They use their knowledge to create forms of great craftsmanship and their passion to inject them with life and spirit.



Nothing will help you take yourself a little less seriously like the **Ipouf**. The lively colors are dripping with the energy and passion of youth and hope. The crazy cone and 'pouf' shape is a crazy invitation to use your imagination and look for the most comfortable position, which will be unique to every individual.





**Lazy football** is genius. You know when you have enough energy to engage in some sort of game but not quite so much energy as to exert any real effort? Well, this is where lazy football comes in, you and your buddies could enjoy a game of passing the ball to each other while enjoying your seating position. Just make sure you don't break anything while having fun!

Scientists say that we fall asleep in stages. Campeggi Srl takes this straight to heart and produce a super adjustable reclining armchair that turns into a daybed, the **Slongue!** Now you can slowly drift to sleep in style and comfort!

It takes time to fully understand how our surroundings affect us. Not only must we learn about aesthetics, style and design but we must also dive deep in ourselves and pry into our own souls to discover who we truly are and who we wish to be. ■

